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WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



Newsletter

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President's Message

Article by [Allison Hill](#), State President

Wisconsin FBLA Members and Advisers

Happy 2013! I hope you all enjoyed your free time over the holidays. As you take a look at your calendar, it is important to realize that Regional Leadership Conferences are less than a month away! On February 2, students will gather in seven different locations across the state for their respective Regional Leadership Conference. I hope you all have been studying for tests, writing reports, and preparing presentations for this quickly approaching conference. Make it your goal to place in the top three in your event, giving you the opportunity to advance to the State Leadership Conference, which will be held in Wisconsin Dells in April! Together we will ignite innovation to make this conference the best yet.



As your chapter plans for the future, don't forget to mark your calendar for FBLA Week, which will take place from February 10-16. If you are looking for ideas to plan for your chapter that week, hop on to the Wisconsin FBLA website and check out our collection of [FBLA Week ideas!](#)

There is also a very important FBLA holiday that will take place during FBLA Week. FBLA-PBL Adviser Appreciation Day will be celebrated across the country on February 13. Make sure you show your adviser how much you appreciate all of his or her hard work and dedication to you and your chapter, not only on February 13, but every day throughout the year.

I hope you all enjoy your month, and I look forward to seeing many of you on February 2!

Project Lead

Article by [Stormy Gerndt](#), State Parliamentarian

Project LEAD is an exclusive program that lets FBLA members experience all levels of the State Conference and witness the opportunities FBLA has to offer. This program is designed for the FBLA members who are not competing in any events at the State Conference. Participants will experience high-energy and interactive training programs with a national speaker designed to inspire you and reward you for being a dedicated FBLA member. Members will have fun and learn a lot with this program and after attending will be able to lead by example.



FBLA Week

Article by [Kate Bergum](#), State Reporter

Every February, Future Business Leaders across the country hold FBLA Week, a time to celebrate and publicize FBLA. This year, FBLA Week will take place on the week of February 10.

During this week, chapters can take time to celebrate their members, advisers and the organization to which they belong. One way to do this is holding [fun events](#) on each day of the week. Not only will this renew members' enthusiasm about FBLA, it also may stimulate recruitment by displaying FBLA as an exciting organization for other students.



Additionally, chapters can utilize FBLA Week to promote their organization to the community. Visiting community groups, [contacting local media](#), or issuing a press release are all great ways to allow local communities to understand and appreciate FBLA.

Chapter Showcase

Article by [Chelsea Clark](#), State Vice President

This month's showcase chapter is [Blair-Taylor High School](#). This is Blair-Taylor's third year as a chapter, and they currently have forty-two active members. Their hardworking and dedicated adviser is Mrs. Lisa Perry. B-T is currently signing up for competitive events, and the Wildcats sent three girls to nationals last year in Website Design.

Blair-Taylor FBLA also loves to give back to its community through several service projects. This year and last, B-T made a cooperative effort with Blair-Taylor High School FFA to make fruit and goody baskets for the elderly citizens in their area. These lovely baskets are then hand delivered to the men and women receiving them. Blair-Taylor FBLA does like to have a little fun, too. Blair-Taylor is planning a chapter trip to [Action City](#) in Eau Claire, Wisconsin. Congratulations to Blair-Taylor High School on being a part of this month's Chapter Showcase!



February Frenzy

Article by [Kate Bergum](#), State Reporter

[February Frenzy](#) is a fun and interactive way for chapter members to enrich their FBLA involvement. Much like the BAA's, advisers can [register](#) their chapters for the project online. Students then must complete [ten tasks](#) designated to encourage membership and document their progress. Chapters who successfully complete the February Frenzy challenge will be awarded with a certificate, as well as a pin and ribbons at NLC. Submissions must be made by February 28.



Region I Update

Article by [Spencer Smith](#), Region I Vice President

The Regional Leadership Conference is February 2. Region I's conference will take place at Cameron Middle School. A very light breakfast-snack will be available before Opening Session, which will begin at 8:45. A local military color guard will lead us in the Pledge of Allegiance.

After the opening session, workshops and competitions will begin. One workshop will be lead by [Corey Jahnke](#), a local author and motivational speaker. The other workshop will be lead by Jody Holloway, an instructor from the Minneapolis School of Business. Lunch will be catered by Subway. Comedy Sportz will then be providing interactive entertainment that shouldn't be missed. Throughout the day, "Dressed for Success" awards will be given out, and those who receive the award will be entered into a drawing to win a prize. The drawing will take place at the award ceremony.

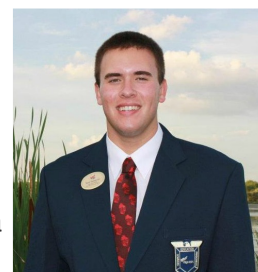
The award ceremony will begin with a Miracle Moment to fundraise for the [March of Dimes](#), so be sure to bring extra change to make a difference. To conclude the conference, awards will be given to the top five competitors, with the top three competitors advancing to state. We hope to have chapters on their way by 3:00. Good Luck!



Region II Update

Article by [Sam Solatycki](#)

Our regional conference will be held on February 2 at MidState Technical College in Wisconsin Rapids. My adviser, my local officers and I have been hard at work to try and give you the best regional conference ever. We have an exciting talent competition planned so that you can get up and show us what you've got. Make sure you are prepared for your competitive events so that you can join us at state this year at the Chula Vista Resort in the Wisconsin Dells.



Region III Update

Article by [Brittany Proehl](#), Region III Vice President

Two Rivers FBLA is proud to be hosting this year's Region III Competition. We will be having subs for lunch, and a concession stand will be available throughout the day. We will also be selling Region III T-Shirts for 8 dollars. Please see your adviser if you are interested. Entertainment will be a hypnotist, and [Junior Achievement Titan Simulation](#) and Criminal Profiling workshops will be available. I can't wait to see all of you there. Region III, we are ready to host, are you ready to compete?



Region IV Update

Article by [Christa Sokup](#), Region IV Vice President

Region IV has been busy planning our Regional Leadership Conference so that we will be ready for a successful day. Our day will begin at 8:00 a.m. with Registration and Breakfast. We will then begin the conference with the first general session beginning at 9:00 a.m. We will have two sections of competitive events, the first beginning at 10:30 a.m. and the second beginning at 11:35 p.m. We are hoping to get [Todd or Ron Wanek, CEOs and presidents of Ashley Furniture](#) to come and speak about how they became a successful furniture company. We are also hoping to bring back former FBLA members to host sectionals between competitions. For lunch subway will be catering for us with subs, chips, cookie, and a beverage. Advisers please be on the lookout for an email with a Google survey regarding your students' choices of subs; either ham, turkey, or veggie. For entertainment we are planning on doing a trivia game with prizes. The day will conclude with the Award Session ending around 3:30 p.m. We hope to see the Region IV members in Arcadia.



Region V Update

Article by [Alex Molland](#), Region V Vice President

Region V FBLA, I am proud to announce that plans are well underway for the Regional Leadership Conference, to be held at Beloit Memorial High School. The entertainment has been booked, and food arrangements have been made. The lunch for RLC will be a choice of a ham, turkey, or veggie wrap, chips, a cookie, and water. There will also be other snacks and drinks available for purchase.

Currently, Beloit Memorial FBLA members are reaching out to local business and community leaders to judge competitive events. Please remember that all prejudged events and lunch orders are due back to Beloit Memorial High School by January 18. On behalf of Region V, I would like to say good luck in preparing for your competitive events, and I look forward to seeing each of you on February 2 at Beloit Memorial.



Region VI Update

Article by [Teegan Robers](#), Region VI Vice President

Hello Region VII! Members of the Whitewater High School FBLA Chapter are working hard to prepare a spectacular regional conference. Lunch has been ordered, the speaker and entertainment have been booked. The December Region IV Newsletter was sent to all advisers. Take a look for useful information and dates regarding Regionals. I hope you have started preparing for your competitive events and are all as excited as I am to participate in competition. Region VI, stay connected! Follow [Region VI updates on Twitter](#). See you all on February 2, 2013 at Whitewater High School.



Region VII Update

Article by [Laura Sepulveda](#), Region VII Vice President

This year Oak Creek High School will have the pleasure of hosting the first ever Wisconsin Region VII Leadership Conference, and I cannot wait to be a part of that experience. Our Oak Creek FBLA Chapter is working hard to make the 2013 Region VII RLC a success. As of now, we have special guest speaker [Jack Elrod, President & CEO of TW Metals](#), flying in from Pennsylvania and the [Just Kidding Clothing Company Visionary Team](#) coming in from Minnesota, something to be very excited about. We will have a guest from Men's Warehouse hosting one of our many workshops. Also, we have booked entertainment with Comedy Sportz and started working on catering.

We have partnered up with local businesses, and I am sure that with the support of our community, this will be an extraordinary experience. Start preparing for February 2, 2013. I cannot wait to see you all then.



From the National Office

FBLA-PBL Week, February 10-16

The three division national presidents will host a [live Google Hangout](#) on Monday, **February 11**, at **8:00 pm EST** to kickoff [FBLA-PBL Week](#).

Addresses to the Nation.

- [FBLA](#) and [PBL](#)

February Frenzy.

- Details: [FBLA](#) and [PBL](#)
- Promotional videos: [FBLA](#) and [PBL](#)

National Officer Candidate Guide

- Candidate Guide: [FBLA](#) and [PBL](#)
- [Application](#)

Virtual Business Challenge

Registration opens on **February 4** for the Virtual Business Challenge for both Management and Finance. The challenges run from February 4-March 1.

- [More information on registration and rules](#)

LifeSmarts Pilot

Registration opens on **February 11** for LifeSmarts. The spring challenge runs February 11-March 8.

Stock Market Game

There is still time to register for the 2013 spring session Stock Market Game. [Click here](#) to register on the Advisers Area.

Feature Fundraiser Programs

DormCo.com - College Dorm Supplies Superstore Fundraiser offers a simple and high reward fundraising opportunity. As the leader in college dorm supplies, [DormCo.com](#) is extending FBLA Chapters 15% commission on all referred sales for simply passing out FREE DormCo.com gift cards to each high school senior. [Sign up](#) or contact Jeff Gawronski at FBLA@DormCo.com or 888.925.2899.

Drexel LeBow offers several programs that provide exceptional high school students with an introduction to business education. Explore [Summer Institutes](#) and [Innovation Generation](#) for information and eligibility requirements or contact our program coordinator at lebowchat@lebow.drexel.edu or 215-571-3767. **Ask us about the special program discounts available exclusively for FBLA members.**

Our partner **Zinch**, in addition to providing [fundraising opportunities](#) for FBLA is also offering free webinars on various college admissions topics. [Upcoming webinars](#) include:

- **2/11/13 7PM - Making the Most of Your College Visit**
- **2/26/13 7PM - Financial Aid 101**

Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

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